



Bay Area Region Profile

SNAPSHOT

2001-2005

The Bay Area Region includes eleven counties — Alameda, Contra Costa, Marin, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma. This region accounts for 22% of California's jobs and 20% of its population. The region's unemployment rate in 2005 was 5.1%, below the state average of 5.4%. The region's average annual wage for private industry was \$59,881 in 2005; the per capita income was \$49,650.

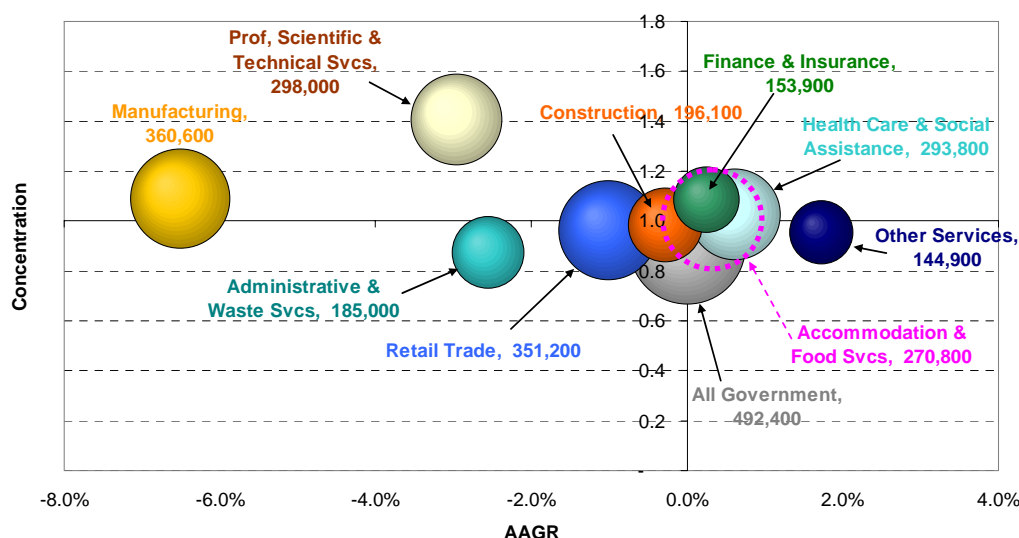
Industry Employment

The Bay Area region was hit hardest by the 2001 recession. Overall, from 2001 to 2005, the region experienced net job losses of 7.5%; private industry jobs decreased by 8.7% and government jobs reported no net change. The region's traditional economic base¹ reported job losses of 17.8% from 2001 to 2005.

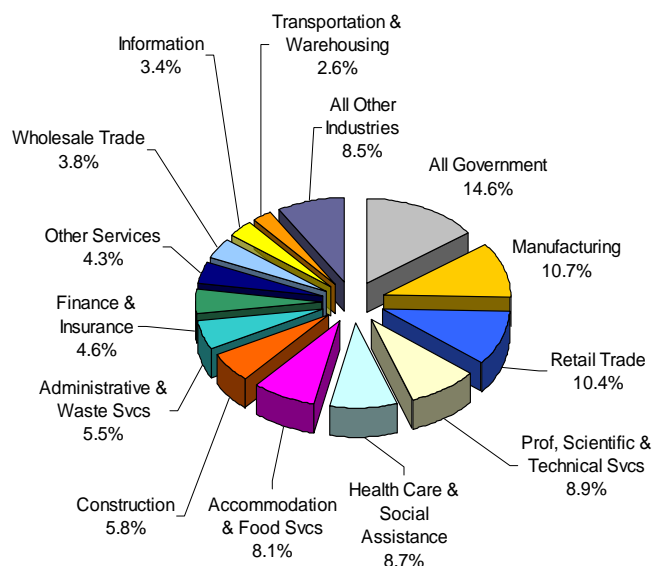
The region reported the most jobs lost of all nine regions from 2001 to 2005, and the region's population actually decreased by 3,000 residents or -0.04%.

Of all private firms, just over 98% have fewer than 100 employees and almost 96% have fewer than 50 employees. Firms with fewer than 100 employees provide 58% of the jobs for the region.

Top Ten Largest Industries — Employment Change 2001-2005



Industry Composition 2005



**Net Job Growth
2001-2005**
-7.5%

**Unemployment Rate
2005**
5.1%

**Population Growth
2001-2005**
-0.04%

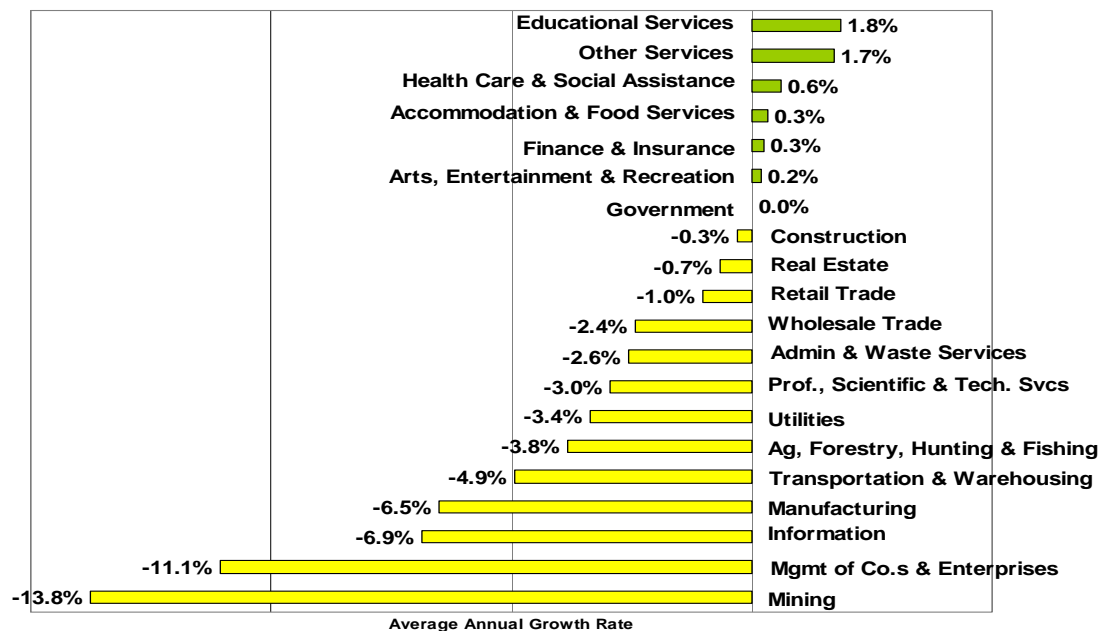
**Per Capita Income
2001 2005**
\$45,657 \$49,650

Size of Firms 2005
< 100 < 50
98.2% 95.6%



¹ Primarily export-oriented industries. See full regional profile at www.labor.ca.gov/panel for details.

Job Growth by Industry Sector 2001-2005



Fastest Growing Sub-sectors 2001-2005

- Private Households (NAICS 814), with a 10.8% average annual growth rate (AAGR);
- Water Transportation (NAICS 483), with a 9.2% AAGR;
- Hospitals (NAICS 622), with a 5.5% AAGR;
- Broadcasting (except Internet) (NAICS 515), with a 5.4% AAGR;
- Wholesale Electronic Markets & Agents & Brokers (NAICS 425), with a 3.9% AAGR;
- Funds, Trusts, and Other Financial Vehicles (NAICS 525), with a 3.4% AAGR;
- Support Activities for Transportation (NAICS 488), with a 2.2% AAGR;
- Credit Intermediation & Related Activities (NAICS 522), with a 2.0% AAGR;
- Real Estate (NAICS 531), with a 1.9% AAGR; and,
- Building Material & Garden Equipment & Supplies Dealers (NAICS 444), with a 1.9% AAGR.

Competitive Advantage — Sub-sectors with Highest Concentration of Jobs* in 2005

- Internet Service Providers, Web Search Portals & Data Processing Services (NAICS 518) with a concentration of 2.4;
- Petroleum & Coal Products Manufacturing (NAICS 518), with a concentration of 2.4;
- Water Transportation (NAICS 483) with a concentration of 2.2;
- Computer & Electronic Product Mfg (NAICS 334) with a concentration of 2.1;
- Beverage Manufacturing (NAICS 312) with a concentration of 2.1;
- Publishing Industries (except Internet) (NAICS 511) with a concentration of 1.9;
- Air Transportation (NAICS 481) with a concentration of 1.8;
- Funds, Trusts & Other Financial Vehicles (NAICS 525) with a concentration of 1.6;
- Securities, Commodity Contracts & Other Financial Investments & Services (NAICS 523) with a concentration of 1.6; and,
- Internet Publishing & Broadcasting (NAICS 516) with a concentration of 1.6.

* Compared to statewide concentration